

For Immediate Release

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**BOSCOBEL RECEIVES INTERNATIONAL AWARD
FOR OUTSTANDING ADVERTISMENT**

[SILVER SPRING, MD] — January 2006 — Boscobel Marketing Communications, Inc. is the recipient of a 2005 International Davey Award creative advertising development placed in the Booz Allen Golf Classic program.

The international award focuses on recognizing the best creative work from small agencies around the world. Boscobel was selected as a Silver Davey winner out of a pool of over 2,000 applicants.

“Boscobel is immensely proud of this ad and our achievement,” said Joyce Bosc, President and CEO of Boscobel. “It’s an honor to be included in such an prestigious society where great ads come from great thinking, not necessarily great budgets.”

About Boscobel

Boscobel Marketing Communications, Inc., is the Washington, DC-area’s only mid-tier branding and PR firm servicing government and industry. Now in its twenty-seventh year, Boscobel provides integrated branding, public relations, marketing, graphic design and Web solutions for federal contractors, government agencies, commercial clients and associations. Founded by noted branding authority Joyce Bosc, the firm’s senior-level staff provides creative, comprehensive and effective solutions and is best known for its landmark work in branding and launching America Online. Other client successes include Appian Corporation, NCI Information Systems, the U.S. Coast Guard and the U.S. Customs Service. More information at Boscobel can be found at <http://www.boscobel.com>.

About The Davey Awards

The Davey Awards exclusively honor the “Davids” of creativity, the finest small firms, agencies and companies in the world. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small firms do each year. The annual International Davey Awards honors the achievements of the "Creative Davids" who derive their strength from big ideas, rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller firms, where firms compete with their peers to win the recognition they deserve. Please visit www.daveyawards.com for more information.

The Davey Awards is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit www.iavisarts.org for a full member list and more information.

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