

**For Immediate Release**

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**BOSCOBEL PROMOTES MICHAEL RUDD TO VICE PRESIDENT OF PR**

*PR Agency Strengthens Executive Team with VP Appointment*

[SILVER SPRING, MD] — July 18, 2007 — Boscobel Marketing Communications announced today that it has promoted Michael Rudd to Vice President of Public Relations. Rudd will be responsible for integrated communication planning and direction, overall client management and high-level tactical execution.

”Over the past seven years, Michael has consistently demonstrated outstanding leadership skills and strategic ingenuity,” said Joyce Bosc, president and CEO of Boscobel. “His promotion further enhances our executive team and our client service capabilities.”

Rudd joined Boscobel in 2000 and has worked with clients including U.S. Department of Labor, U.S. Customs, NCI, STG, Inc. Citrix Systems, Appian Corporation, ITS and TechTeam Government Solutions.

Rudd has a bachelor’s degree in radio, television and film and a master’s degree in communications, both from the University of Southern Mississippi.

**About Boscobel Marketing Communications**

Boscobel Marketing Communications, Inc., is the Washington, DC-area’s only mid-tier branding and PR firm. Now in its 29<sup>th</sup> year, Boscobel has a long history of servicing the government and industry by providing integrated branding, public relations, marketing, graphic design and Web solutions to federal contractors, government agencies, commercial clients and associations. Founded by branding authority Joyce Bosc, the company is best know for its landmark work in branding and launching America Online. Boscobel has also successfully worked with client like ITS Corp, TechTeam Government Solutions, U.S. Coast Guard, SAIC and Intelsat General, among others. More information on Boscobel can be found at <http://www.boscobel.com>.